



PAINTING CONTRACTORS

**EXPO**  
2020

FEBRUARY 19-21, 2020 | PHOENIX-GLENDALE, AZ

# SPONSORSHIP **OPPORTUNITIES**

**TRADE SHOW: FEBRUARY 20, 2020**

**Painting Contractors Association** 2316 Millpark Drive, Maryland Heights, MO 63043

**P** 314-514-7322 | **F** 314-890-2068 | [PCApaintED.org/EXPO](http://PCApaintED.org/EXPO)

# PLATINUM SPONSORSHIP

The purchase of any **Platinum Sponsorship** comes with the following marketing opportunities along with the benefits listed with each sponsorship.

- Three (3) full conference exhibitor registrations (in addition to registrations included in booth package)
- Top placement of your logo on EXPO signage as a Platinum Sponsor
- Prominent recognition on EXPO website
- Prime recognition in show issue of PCA Industry Magazine
- Two (2) Event App Banners
- EXPO sponsor trade show floor decal

## CHOOSE FROM THESE PLATINUM SPONSORSHIP OPPORTUNITIES

### REGISTRATION **\$7,500** *EXCLUSIVE\**

*Be the first sponsor seen as attendees arrive at the EXPO!*

- Sponsor logo on meeting bags distributed to all attendees
- Sponsor name or logo on the lanyards for all attendees
- Signage at the registration beverage station recognizing the sponsor
- Sponsor name and logo on the registration website
- Sponsor logo on our website as a Platinum Sponsor
- Sponsor logo on alternate panels on registration counters
- Recognition on registration email blasts
- Prominent recognition throughout registration area
- Branded event app welcome message

### REG-CEPTION **\$5,000** *EXCLUSIVE\**

*Welcome everyone by sponsoring our welcome reception. Attendees check-in early Tuesday evening and enjoy a relaxed atmosphere to get reacquainted with old friends and meet first time attendees. Your company will be recognized as a premier EXPO sponsor.*

- Raffle prize provided by PCA to be awarded by the sponsor representative (value not to exceed \$500.00).
- Specially-designed event signage featuring sponsor name and logo.
- Sponsor logo on our website as a Platinum Sponsor.
- Sponsor branded drink tickets.
- Your company name and logo on beverage napkins used during the reception.
- Recognition on registration email blasts
- Prominent recognition throughout registration area
- Branded event app welcome message

### WIFI **\$3,000** *EXCLUSIVE\**

*Be the one company at everyone's fingertips. Sponsor WiFi throughout the EXPO meeting space!*

- Sponsor recognition in event app
- Sponsor name is used as the password
- Postcard placed in meeting bags provide the login and password to all attendees

# GOLD SPONSORSHIP

The purchase of any **Gold Sponsorship** comes with the following marketing opportunities along with the benefits listed with each sponsorship.

- Two (2) full conference exhibitor registrations (in addition to registrations included in booth package)
- Prime placement of your logo on EXPO signage as a Gold Sponsor
- Prominent recognition on EXPO website
- Company name and logo featured in EXPO promotions along with PCA branding
- Prime recognition in the show issue of PCA Industry Magazine
- One (1) Branded Event App Banner
- EXPO sponsor trade show floor decal

## CHOOSE FROM THESE GOLD SPONSORSHIP OPPORTUNITIES

### **ASK-A-PEER “Brain Meld Session”** **\$4,000** *EXCLUSIVE\**

*Attendees begin each day in this popular round table session. Great opportunity for peer to peer networking with rising professionals in our industry along with esteemed colleagues.*

- Sponsor name and logo on event and directional signage
- Daily table leader
- Non-commercial welcome by sponsor representative
- One (1) branded daily scheduled event app announcement

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### **MOBILE APP** **\$3,000** *EXCLUSIVE\**

*Sponsor the mobile app and put your company in front of attendees.*

- Custom sponsor icon on menu
- Sponsor brand prominently displayed on auto-generated event app emails
- One (1) branded daily scheduled event app announcement

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### **ONSITE SCHEDULE** **\$2,000** *EXCLUSIVE\**

*Get your name in front of all attendees as the sponsor of the official onsite schedule.*

- Sponsored by” text on bottom front page
- ½ Page sponsor ad on the back
- One (1) branded daily scheduled event app announcement

*\*It is PCA practice to offer first right of refusal to previous year sponsor.*

# SILVER SPONSORSHIP

The purchase of any **Silver Sponsorship** comes with the following marketing opportunities along with the benefits listed with each sponsorship.

- One (1) full conference exhibitor registrations (in addition to registrations included in booth package)
- Placement of your logo on sponsor signage at EXPO
- Recognition on EXPO website
- Recognition in the show issue of PCA Industry Magazine
- (1) Branded Event App Announcement

## CHOOSE FROM THESE SILVER SPONSORSHIP OPPORTUNITIES

### CONFERENCE NOTEBOOKS **\$4,000** *EXCLUSIVE\**

- 5"x7" ruled notebooks
- Available to all attendees at registration
- Company name/logo on cover of notebook with the Show logo

### THURSDAY LUNCH WITH THE EXHIBITORS **\$3,000** *EXCLUSIVE\**

- Complimentary boxed lunches in the Exhibit Hall
- Sponsor name and logo on signage throughout the trade show floor
- Sponsor recognition in lunch area
- One (1) branded event app notification (day of lunch)

### SESSION BREAKS **\$2,000/DAY** **\$4,000** *EXCLUSIVE\**

*EXPO runs on coffee. Earn the gratitude of the attendees by sponsoring the daily beverage service. Beverage stations on Wednesday - Friday will be outside the education session rooms and registration area.*

- Sponsor name and logo on napkins
- Sponsor signage at the beverage station location
- One (1) branded daily scheduled event app announcement

*\*It is PCA practice to offer first right of refusal to previous year sponsor.*

# BRONZE SPONSORSHIP

The purchase of any **Bronze Sponsorship** comes with the following marketing opportunities along with the benefits listed with each sponsorship.

- Sponsor listing in the event app
- Recognition on sponsor signage at the EXPO
- Recognition on EXPO website
- Recognition in the show issue of PCA's Industry Magazine

## CHOOSE FROM THESE BRONZE SPONSORSHIP OPPORTUNITIES

### **AISLE SIGNS** \$2,000 *EXCLUSIVE\**

- Dangler on overhead aisle numbers. (One company per aisle)
- Sponsor name, logo and booth number on a 4'x8' sign

### **EXPO PENS** \$1,500 *EXCLUSIVE\**

*Click your way into attendee's hands.*

- Sponsor name and logo on pens

### **ATTENDEE GIFT** \$500 *TIME SENSITIVE\**

*Provide PCA with a promotional item of choice to be included in event bags distributed at registration check-in. Piece quantity required: 550*

- Sponsor listing in event app

### **FOCUS GROUP MEETING ROOM** \$500 *LIMITED AVAILABILITY\*\**

*Rent a private room at the EXPO to meet with customers or to host a Focus Group? Meeting rooms can be rented the afternoon of Thursday, February 20, 2020 (during non-education hours).*

- Linked to your company url

*\*It is PCA practice to offer first right of refusal to previous year sponsor.*

Visit [PCApaintED.org/EXPO](https://PCApaintED.org/EXPO)  
to see available EXPO sponsor opportunities.



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## SPONSORSHIP APPLICATION

The 2020 Painting & Decorating EXPO will take place February 19-21, 2020 in Phoenix-Glendale, AZ. Tradeshow will take place on Thursday, February 20, 2020 from 11:30am - 4pm.

**Questions?**

Marsha Bass | 314-900-2013 | mbass@PCApaintED.org

### CONTACT INFORMATION

Company Name

Phone Number

Fax Number

Last Name

First Name

Street Address

Email Address

City, State/Province, Postal/Zip Code, Country

### SELECT SPONSORSHIP

<input type="checkbox"/>	<b>Registration</b>	<b>\$7,500</b>
<input type="checkbox"/>	<b>Reg-Ception</b>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Wifi</b>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Ask-A-Peer "Brain Meld Sessions"</b>	<b>\$4,000</b>
<input type="checkbox"/>	<b>Mobile App</b>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Onsite Schedule</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>Conference Notebooks</b>	<b>\$4,000</b>
<input type="checkbox"/>	<b>Thursday Lunch With The Exhibitors</b>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Session Breaks - Day</b> _____	<b>\$2,000/day</b>
<input type="checkbox"/>	<b>Session Breaks - Exclusive</b>	<b>\$4,000</b>
<input type="checkbox"/>	<b>Aisle Signs</b> (1 Company Logo per Aisle)	<b>\$2,000</b>
<input type="checkbox"/>	<b>EXPO Pens</b>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Attendee Gift</b>	<b>\$500</b>
<input type="checkbox"/>	<b>Focus Group Meeting Room</b>	<b>\$500</b>

RESERVE YOUR SPONSORSHIP WITH A 50% DEPOSIT.  
REMAINING BALANCE MUST BE PAID IN FULL BY 11/1/2019.

**Total Cost:**

\$

### PAYMENT INFORMATION

#### PAYMENT METHOD

☐ Invoice☐ Check\*☐ American Express☐ Mastercard☐ Visa☐ Discover

\*Checks payable to "Painting & Decorating EXPO"  
Payment Must Be in U.S. Funds Only

Card Number

Exp. Date

Name on Card

Authorization Signature

Billing Address

City, State/Province, Postal/Zip Code, Country

**Send Completed Forms to PCA National****FAX** 314.890.2068 • **EMAIL** mbass@PCApaintED.org • **MAIL** 2316 Millpark Drive, Maryland Heights, MO 63043