



INDUSTRY PARTNER PACKAGES 2024

REGIONAL ASSOCIATE*

\$1,250

- ✓ Use of PCA Logo
- ✓ Industry Partner Listing on Website
- ✓ Regional Direct Mail List
- ✓ Facebook Group Access
- ✓ Introduction to PCA Painter Gathering Groups

**Limited to businesses with a statewide or regional presence.*

ASSOCIATE*

\$2,500

- ✓ Use of PCA Logo
- ✓ Industry Partner Listing on Website
- ✓ Marketplace Listing
- ✓ Direct Mailing List
- ✓ Facebook Group Access
- ✓ Introduction to PCA Painter Gathering Groups

**Sole proprietors only*

FRIEND

\$5,500

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
 - Blog
 - Promotion on Social Media
 - Guest Opportunity on PCA-Produced Podcasts
- ✓ Introduction to PCA Painter Gathering Groups

BUSINESS

\$16,500

- ✓ 1 Educational Campaign
 - Blog
 - Promotion on Social Media
 - Guest Opportunity on PCA-Produced Podcasts
- ✓ 1 Virtual Educational Event + Promo Campaign
 - Live or Pre-recorded Webinar
 - Eblast
 - Blog
 - Promotion on Social Media
 - Guest Opportunity on PCA-Produced Podcasts
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Introduction to PCA Painter Gathering Groups
- ✓ Video Advertising on PCA Podcasts

PARTNER

\$27,500

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
- ✓ 2 Virtual Educational Events + Promo Campaigns
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Audience Insights
- ✓ Email List
- ✓ Introduction to PCA Painter Gathering Groups
- ✓ Video Advertising on PCA Podcasts

PATRON

\$55,000

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
- ✓ 2 Virtual Educational Events + Promo Campaigns
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Audience Insights
- ✓ Email List
- ✓ Event Listing on Website
- ✓ Introduction to PCA Painter Gathering Groups
- ✓ Video Advertising on PCA Podcasts

**Frequency of Brought To You By Messages increases with each level of sponsorship.*

**Frequency of podcast video ads increases with each level of sponsorship.*