

BRANDON PIERPONT

Painter Marketing Pros



PCA EXPO 2025 SPEAKER

Workshop Topic: Simple Strategies, Big Results:
Build Your Custom Marketing Blueprint

BRANDON PIERPONT IS THE FOUNDER OF PAINTER MARKETING PROS AND HOST OF THE POPULAR PODCAST SERIES “THE PAINTER MARKETING MASTERMIND”; HE IS ALSO A TWO-TIME PUBLISHED AUTHOR, HAVING WRITTEN “THE SALES SYSTEM PLAYBOOK FOR PAINTING CONTRACTORS” AS WELL AS “PAINTING MILLIONS”, A #1 AMAZON BEST SELLER BOOK. BRANDON IS A REGULAR CONTRIBUTOR TO INPAINT MAGAZINE, APPEARING IN THEIR “ASK A PRO” SECTION, AS WELL AS THE AUTHOR OF THE “PAINTER’S PLAYBOOK” COLUMN IN AMERICAN PAINTING CONTRACTOR (APC) MAGAZINE.

BRANDON HAS HELPED HUNDREDS OF PAINTING COMPANIES ACROSS NORTH AMERICA PROFESSIONALIZE THEIR SALES AND MARKETING AND SCALE THEIR BUSINESS. PRIOR TO FOUNDING PAINTER MARKETING PROS, BRANDON BUILT AND SUCCESSFULLY SOLD A MOBILE AUTO DETAILING BUSINESS.

IN ADDITION TO MARKETING EXPERTISE, BRANDON HAS EXTENSIVE FINANCIAL AND OPERATIONAL EXPERIENCE, HAVING PREVIOUSLY WORKED IN INVESTMENT BANKING, PRIVATE EQUITY, AND AS CFO OF A SOFTWARE COMPANY. HE UTILIZES THAT EXPERIENCE TO ENSURE PAINTING CONTRACTORS ACHIEVE HIGH ROI ON THEIR MARKETING AND SCALE PROFITABLY.

BRANDON PROUDLY SERVES ON SEVERAL PAINTING CONTRACTOR ASSOCIATION’S COMMITTEES AS WELL AS THEIR BUREAU OF SPEAKERS, AND HE IS AN ACTIVE CONTRIBUTOR TO MANY