



**PAINTING
CONTRACTORS
ASSOCIATION**

BRANDON VAUGHN

Wise Coatings



PCA EXPO 2025 SPEAKER

Topic: HR

BRANDON VAUGHN IS THE GUINNESS WORLD RECORD-HOLDING, ADD-POWERED, “SYSTEMS NERD” - WHO HAS TURNED HIS CREATIVE CHAOS INTO A SUPERPOWER FOR SCALING BUSINESSES.

HE HAS SCALED HIS COMPANY WISE COATINGS FROM 0 TO 37 LOCATIONS IN LESS THAN 3.5 YEARS, WHILE WORKING LESS THAN 5 HOURS / WEEK IN THE BUSINESS.

HE THRIVES IN BUILDING TEAMS AND SYSTEMS THAT EMPOWER SMALL BUSINESS OWNERS TO WORK LESS AND ACHIEVE MORE—WITHOUT LOSING THEIR SANITY.

BRANDON HAS HELPED MORE THAN 20,000 SERVICE BUSINESS OWNERS UNLOCK NEW GROWTH WHILE ESCAPING THE GRIND OF DOING EVERYTHING THEMSELVES.