

DANIEL HONAN

Bookkeeping For Painters



PCA EXPO 2025 SPEAKER

Topic: Financials

AS A CPA WHO SPECIALIZES IN THE PAINTING INDUSTRY, DANIEL HONAN HAS HELPED OVER 300 PAINTING BUSINESS OWNERS WITH REVENUES FROM \$0 TO \$10MM OVER THE LAST 8+ YEARS UNDERSTAND THEIR NUMBERS AND SAVE BIG IN TAX. BOOKKEEPING FOR PAINTERS WAS FOUNDED IN 2016 BY DANIEL HONAN, A PAINTING BUSINESS OWNER WHO UNDERSTOOD FIRSHTHAND HOW FRUSTRATING FINANCIAL SERVICES CAN BE. PASSIONATE ABOUT USING HIS EXTENSIVE ACCOUNTING AND CUSTOMER SERVICE EXPERIENCE TO SUPPORT OTHER PAINTING BUSINESS OWNERS IN THEIR JOURNEY TOWARDS GROWTH. DANIEL'S GOAL IS TO HELP PAINTING BUSINESSES KNOW THEIR NUMBERS AND WHAT THEY MEAN, SAVE BIG IN TAX, AND STREAMLINE AND AUTOMATE THEIR BUSINESS PROCESSES.

OVER THE YEARS, BOOKKEEPING FOR PAINTERS HAS BEEN BUILT ON SOLID CLIENT RELATIONSHIPS AND THE INDUSTRY-SPECIFIC KNOWLEDGE THAT PAINTING BUSINESS OWNERS NEED. UNIQUE PROCESSES THAT MAKE THE BOOKKEEPING AND TAX SIDE EASIER FOR OWNERS HAVE LED TO SUSTAINED GROWTH AND SAVINGS FOR THEIR CLIENTS.