

LUCAS JENSEN

Forward Media Marketing



PCA EXPO 2025 SPEAKER

Topic: How to Dominate Your Local Market in
2025

LUCAS JENSEN IS THE FOUNDER AND CEO OF FORWARD MEDIA MARKETING, THE LEADING MARKETING AGENCY FOR PAINTING BUSINESSES. IN 2024, LUCAS AND HIS TEAM ACHIEVED AN OUTSTANDING AVERAGE RETURN ON AD SPEND OF 18.92X, HELPING OVER 130+ PAINTING BUSINESSES ACROSS THE U.S. AND CANADA GENERATE MORE LEADS, CLOSE MORE SALES, AND SCALE THEIR BUSINESSES. WITH A PASSION FOR DELIVERING MEASURABLE RESULTS AND TRANSFORMING THE PAINTING INDUSTRY, LUCAS COMBINES INNOVATIVE STRATEGIES WITH A DEEP COMMITMENT TO HIS CLIENTS' SUCCESS, MAKING HIM A TRUSTED LEADER IN THE PAINTING INDUSTRY.