

# THEODORE VAIRAKTARIS

Entrepreneur, Philanthropist, TEDx  
Speaker, and Artist



## PCA EXPO 2025 SPEAKER

Commercial Panel

THEODORE VAIRAKTARIS IS A VISIONARY ENTREPRENEUR, ACCOMPLISHED PHILANTHROPIST, TEDx SPEAKER, AND TALENTED ARTIST. AS THE MANAGING DIRECTOR OF THE USHER GROUP, ONE OF AUSTRALIA'S LEADING PAINTING COMPANIES, HE HAS ESTABLISHED A STRONG NATIONAL PRESENCE IN THE CONSTRUCTION INDUSTRY. A SEASONED LEADER, THEODORE SERVES AS A DIRECTOR FOR OVER NINE COMPANIES, INCLUDING TARIS PROPERTY GROUP, PAINTPROJEX, WASHBOX GLOBAL, SUNNY-DAYS DISTILLERY, THE MAN HOTEL, BAXTA COATINGS, YOUTHH, AND SPACE YOGA. THROUGH HIS MENTORSHIP, HE HAS SUPPORTED SOME OF AUSTRALIA'S MOST PROMINENT AND FASTEST-GROWING BUSINESSES.

THEODORE IS ALSO THE FOUNDER OF THE USHER CUP, A GLOBAL SURFING EVENT THAT BRINGS TOGETHER CLUBS FROM THE USA, JAPAN, BALI, INDONESIA, HAWAII, AND NEW ZEALAND, FOSTERING AMATEUR SURFING AND STRENGTHENING GLOBAL CONNECTIONS WITHIN THE INDUSTRY.

HIS ACHIEVEMENTS INCLUDE BEING AWARDED THE 2014 GOLD COAST YOUNG ENTREPRENEUR OF THE YEAR AND BEING NAMED THE 2018 EY ENTREPRENEUR OF THE YEAR QLD WINNER AND AN AUSTRALIAN NATIONAL FINALIST.

THEODORE'S TEDx TALK, "THE TOP 12 PILLARS TO AN EPIC CULTURE", HAS GARNERED OVER 500,000 VIEWS WORLDWIDE, REFLECTING HIS COMMITMENT TO CREATING THRIVING, POSITIVE BUSINESS ENVIRONMENTS. HIS LEADERSHIP AND VISION CONTINUE TO PROPEL HIS COMPANIES TO NEW HEIGHTS, EARNING HIM WIDESPREAD RECOGNITION.

WHEN HE'S NOT MENTORING OR LEADING BUSINESSES, THEODORE FINDS JOY IN SPENDING TIME WITH HIS WIFE AND TWO CHILDREN. A PASSIONATE SURFER, SKATER, AND SNOWBOARDER, HE BALANCES HIS DYNAMIC PROFESSIONAL LIFE WITH HIS LOVE FOR FAMILY AND ADVENTURE. DEEPLY COMMITTED TO HIS COMMUNITY, THEODORE ACTIVELY SUPPORTS PHILANTHROPIC CAUSES, DEDICATING HIS TIME AND RESOURCES TO INITIATIVES THAT MAKE A MEANINGFUL DIFFERENCE.